REMARKS

Reconsideration of the application in view of the present amendment is respectfully requested.

Claims 5-7 and 9-15 are amended. Claims 5-7, and 9-15 are pending.

The Office Action rejects claims 5-7 and 9-15 under 35 U.S.C. § 101 as being directed to non-statutory subject matter. Specifically, the Office Action states that claims 5-7 and 9-15 are considered to be an abstract idea and are not limited to a practical application in the technological arts.

Applicants have amended claims 5, 9 and 10 to more clearly recite a practical application in the technological arts. Specifically, claims 5, 9 and 10 have been amended to recite a "computing machine implemented method of evaluating media" (emphasis added). As a result it is clear that the methods of claims 5, 9 and 10 comprise computing machine executed processes that produce the concrete, tangible and useful result of generating an index indicative of imperfections in evaluated media. Thus, claims 5, 9 and 10 are statutory under 35 U.S.C. § 101.

Applicants have also amended claims 6, 7, 14 and 15 to more clearly recite a practical application in the technological arts. Specifically, claims 6, 7, 14 and 15 have been amended to recite a "computing machine implemented evaluation module" (emphasis added). As a result it is seen that claims 6, 7, 14 and 15 each comprise a computing machine that produces the concrete, tangible and useful result of generating an index indicative of imperfections in evaluated media. Thus, claims 6, 7, 14 and 15 are statutory under 35 U.S.C. § 101.

Applicants have similarly amended claims 11, 12 and 13 to more clearly recite a practical application in the technological arts. Specifically, claims 11, 12 and 13 have been amended to recite a "computing machine implemented evaluation system" (emphasis added). As a result it can also be seen that claims 11, 12 and 13 each comprise a computing machine that produces the concrete, tangible and useful result of generating an index indicative of imperfections in evaluated media. Thus, claims 11, 12 and 13 are statutory under 35 U.S.C. § 101.

In view of the foregoing, it is submitted that the application is in condition for allowance, and allowance of the application is respectfully requested.

Respectfully submitted,

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